



SPONSORSHIP PROSPECTUS

25th Annual Fashion Show & Luncheon
Sunday, April 30, 2017

RUNWAY SPONSOR - \$10,000

- One Runway level table (10 tickets)
- Two-page color spread in program
- *Logo Placement:* all marketing materials including advertisements, event program, website and *The Piper*
- On-site logo recognition and special mention in opening remarks
- Premium level logo recognition on auction mobile bidding application
- Special recognition in post-event text message to registered attendees
- Mention in event press release
- Two dedicated Facebook and Instagram posts
- Opportunity to distribute product in gift bags
- Two bottles of champagne, one event centerpiece and eight complimentary valet tickets

85th ANNIVERSARY SPONSOR - \$8,500 - *celebrating 85 years of Sandpipers*

- One Runway level table (10 tickets)
- Full-page color ad in program with front of book placement
- *Logo Placement:* all marketing materials including advertisements, event program, website and *The Piper*
- On-site logo recognition and special mention in opening remarks
- Prominent logo recognition on auction mobile bidding application
- Mention in event press release
- Two dedicated Facebook and Instagram posts
- Opportunity to distribute product in gift bags
- Two bottles of champagne, one event centerpiece and five complimentary valet tickets

GOLD SPONSOR - \$5,000

- One Premium level table (10 tickets)
- Full-page color ad in program
- *Logo Placement:* all marketing materials including advertisements, event program, website and *The Piper*
- Prominent logo recognition on auction mobile bidding application
- Mention in event press release
- One dedicated Facebook and Instagram post
- Opportunity to distribute product in gift bags
- Two bottles of champagne, one event centerpiece and three complimentary valet ticket

25th ANNIVERSARY SPONSOR - \$2,500 – *celebrating 25 years of Sandpipers' Fashion Show*

- One General table (10 tickets)
- Full-page color ad in program
- *Logo Placement:* event program, website and *The Piper*
- Mention in event press release
- Mention in Facebook and Instagram posts
- Opportunity to distribute product in gift bags

SANDPIPERS SUPPORTER - \$1,500

- Two General tickets
- Full-page color ad in program
- *Logo Placement:* event program, website and *The Piper*
- Mention in event press release
- Mention in Facebook and Instagram posts
- Opportunity to distribute product in gift bags



SPONSORSHIP AGREEMENT

25th Annual Fashion Show & Luncheon
Sunday, April 30, 2017

Sponsor's Commitment: Sandpipers must receive signed agreement and payment to confirm sponsorship no later than **March 17, 2017**. Please complete contact information exactly as you wish it published.

Company Name: _____

Full Address: _____

Sponsor Contact Name & Title: _____

Email: _____

Phone & Website: _____

Sponsorship Commitment Dollar Level: _____

Signature & Date: _____

METHOD OF SPONSORSHIP PAYMENT:

*3% processing fee for all credit card transactions

Check Visa MasterCard American Express

Credit Card #: _____ CVV# _____ Exp Date: _____

Cardholder Name: _____ Authorized Amount: _____

Signature: _____ Date: _____

Please make all checks payable to SANDPIPERS and mail to Sandpipers, c/o Sponsorships, PO Box 72, Hermosa Beach, CA 90254. Email a copy of this signed agreement to Tiffany Quick, Sponsorships VP at sponsorshps@sandpipers.org. Retain a copy for your records.

Sponsorship Notes:

Gift Bags—Gift bag spots are limited. Sponsor benefit allows a guaranteed spot for your product donation. Sponsor must provide 550 items to be included in all gift bags or 125 to be included in Runway gift bags only. Products or gift certificates only; no coupons or marketing collateral will be accepted.

Guaranteed Seating—Sponsor benefit guarantees you the table category you request. Location of tables is at the discretion of Sandpipers. Note: Sandpipers' members have first-come, first served access to tickets sales before they open to the general public. Due to the popularity of premium seating, it sells out quickly.

Premium Seating Level—Sandpipers will make the selection based upon availability of Preferred or Mezzanine tables.

Marketing Materials—Must commit with payment/signed contract by the print deadlines. Applicability varies with varied print deadlines.